

COMPANY AND CUSTOMER PHILOSOPHY

SUCCESSFUL TOGETHER



"YOU CAN ONLY GROW WITH SOMETHING NEW"

Ing. Christoph Kölbl



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Appreciation for
Human and Nature

KÖLBL European Tonewood GmbH

KÖLBL EUROPEAN TONEWOOD GMBH

SUCCESSFULL TOGETHER

FOREWORD:

In the course of the restructuring at the factory it was important to me, to think about our values and goals – What sets us apart and how do we live our relationships with our employees/customers and suppliers?

I wanted to consolidate all these ideas in a mission statement. For me, family and health are basis for responsible and entrepreneurial action. The result of that process are wonderful sentences that describe who we are, what guides us in everyday life and how we work together and interact with each other. In the course of that project, workplaces in the factory have been upgraded and graphically embellished.

It was particularly important to me not just to reproduce words but also to live them.

Ing. Christoph KÖLBL, CEO KÖLBL European Tonewood GmbH





**We always treat people with
the same appreciation that
we have for nature.**

Our roots lie deep in the Bohemian Forest.
KÖLBL European Tonewood GmbH
was founded in 1929.

Our history is rooted – Reliability and Trustworthy
business relationships are important to us.

Sustainability is a particular concern for us. Everything
that is left over during production is an important
resource in the operating cycle.



**We maintain the values
"Honesty & Reliability"
for over 90 years.**

The values "Honesty & Reliability"
have matured over 90 years and are the basis on which
we cooperate with our customers, suppliers and employees.

Rooted, Trusting, Reliable
KÖLBL European Tonewood GmbH



We see outstanding relationships with employees, customers and suppliers as basis for excellent sound quality.

The excellent sound quality is not only based on excellent tonewood quality. It is also a product of intensive relationships with our customers and suppliers.

Thanks to long-lasting partnerships, we are able to create a special culture of mutual trust. This allows us to grow beyond initially believed limits and enables us to do something new.



***Together we develop
solutions: both the
employees in the company as
well with the customers
themselves.***

In order to meet the demands of our customers we develop solutions together with them.

For a successful business relationship development process you need to listen carefully.

First of all, we want to understand the concerns of our customers in order to solve them to their and our satisfaction.



***We meet special
customer requirements always
with individual solutions.***

We like to invite our customers to visit us. The quality process from the first production step until shipping is visible on site.

The company and our family are living next to each other. This means that we do not separate the two things.

This underlines our special togetherness.



We grow together with our customers – both benefit from new solutions.

The better we understand our customers and understand what is important to them, the more successful the solution can be.

The jointly created leap in quality usually also improves the market position of our customers



We live mutual giving and taking – in every relationship, including to nature.

We are particularly proud of the fact that we are often able to maintain long-term relationships with our customers.

For some we are the exclusive supplier, which we see as a special distinction.



**We want to preserve
established tradition as well
as enable continuous
innovation.**

For our founder Rudolf Kölbl, music has been part of his life since childhood. It is important to us to continue the family business and to be a reliable employer in the region.

Through curiosity and passion, we always want to create something new together with our customers and employees.



We strive to grow in depth of quality and deepen existing customer relationships.

It is important to us to deepen our customer relationships and to be the first address when it comes to tonewood.

Quality growth and sustainable relationships with our customers, suppliers and employees are primary goals.

Constant further development also means progress for our customers.



**We see unique sound quality
as a contribution to people's
vitality.
Our motivation is full concert
halls.**

We are the first on the "scale", but we are also a very important building block for the sound quality of high-quality instruments.

Our motivation consists in participating in ultimately high-quality musical instruments.